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Collision Reconstruction and Biomechanics
Physical Damage Analysis, Photo Documentation,
Evidence Preservation
Methods to discover, prove, and litigate fraud

Presented By:

Bill King – President/CEO IG Impact General, Inc. ;
Director of the National Institute of Forensic Studies

Jonathan Colman – Colman Macdonald Law Group LLP



Sacramento Valley Chapter
All Industry Day – March 18, 2015



Bill King

Bill King has spent a 22 year career in the insurance and legal industry providing forensic consulting and expert witness services. He is President of Impact General Inc, a forensic engineering and science firm and has been in that position since 1997.

He is the Director of the National Institute of Forensic Studies, a seminar provider offering technical training for claims, legal and forensic professionals.

In 2009, Mr. King founded Impact General Appraisers, an automotive appraisal firm serving the insurance industry in Southern California.

His professional status and involvement in the insurance industry and professional organizations includes numerous publications, seminar speaker and board member of various associations. Most recently, he served as the Western Regional Director of the National Association of Subrogation Professionals. Currently, he is sub-chairman for ANSI Standard B-101.3 relating to slip and fall analyses.



Jonathan H. Colman

Jonathan H. Colman has been practicing law in California since 1980 and is the managing attorney for Colman Macdonald Law Group, LLP. He is rated AV Preeminent® by Martindale-Hubbell, the highest peer rating for lawyers in the United States.

In addition to an active civil litigation practice, Jon began specializing in the investigation and litigation of suspect claims in 1986, a concentration on which he has continued to focus. His practice has included the defense and investigation of a wide variety of suspect insurance claims including MIST (minimum impact soft tissue automobile losses), premises liability (slip and fall, food-foreign objects), first and third party automobile claims (including uninsured motorist and staged accidents) and automobile theft and arson (examinations under oath).

Throughout his legal career, in addition to the defense of general liability claims, he has firstchaired countless jury trials, arbitrations and mediations involving suspect losses of all types including unlawfully-operated medical facilities clinics, illegal and upcoded medical billings, suspect chiropractic and medical treatment, staged automobile accidents and staged slip-and-fall incidents.

Jon obtained his undergraduate degree from U.C.L.A. in 1975. After a two-year stint living at Mammoth and skiing, he attended law school and received his juris doctorate from Southwestern University School of Law in 1980. He joined Gilbert, Kelly, Crowley and Jennett as a law clerk and was made a partner in the firm's Los Angeles office. He established his own law firm in 1992.

Agenda

Sign In	11:00 am – 11:30 am
Topic Introduction	11:30 am – 12:30 pm
Lunch	12:30 pm – 1:15 pm
Crash Demo	1:30 pm – 2:30 pm
Discussion	2:30 pm – 3:00 pm